

# VIRGINIA VASCULAR SOCIETY

September 15 - 17, 2023

## ANNUAL MEETING



# INDUSTRY PROSPECTUS

Greetings Industry Partners:

On behalf of the Virginia Vascular Society (VVS), we are pleased to invite you to participate in the Annual Meeting. The meeting this year will be held September 15-17th, 2023, at The Omni Homestead Resort in Hot Springs, VA. We are looking forward to hosting many vascular and endovascular professionals and trainees from the Commonwealth of Virginia.

The Industry Prospectus will give you all the necessary information to enable you to participate in the Annual Meeting. As the year progresses, please be sure to visit our website at <https://virginiavascularsociety.org> for regular updates.

VVS was built to provide the tools needed to keep up with the many changes in vascular and endovascular technology. Attendees will meet and exchange information and ideas with a network of vascular professionals. The meeting will draw primarily from the VVS membership, which is represented in the Commonwealth of Virginia. We invite experts in the field of vascular and endovascular surgeries, as well as general surgeons. The meeting is open to non-member physicians and other allied health professionals, as well as fellows, residents, and students.

We have an exciting meeting planned featuring world-renowned faculty. This year we hope to raise regional awareness of scientific advances in vascular disorders, disease, and injuries. With your support, we will continue to be a resource to vascular providers and researchers who help advance the field of vascular surgery.

See you at The Homestead this September!

Sincerely,  
David Dexter, MD  
President, Virginia Vascular Society

Virginia Vascular Society  
*A network of vascular surgeons*

# EXHIBITOR INFORMATION

## Exhibit Hall Dates and Hours

### Saturday, September 16, 2023

7:00 am - 1:00 pm

*\*subject to final program*

### Sunday, September 17, 2023

7:00 am - 12:00 pm

*\*subject to final program*

Continental breakfast, as well as scheduled coffee breaks, will be served in the exhibit area daily.

**Additional functions** - exhibitors are invited to attend the Receptions and Symposia.

### Payment

A 50% deposit of the contracted space must be forwarded with the Application for Exhibit Space.

The balance must be paid in full by Friday, September 1, 2023 or two weeks prior to the event.

Checks should be made payable to Virginia Vascular Society and mailed in c/o Well-Assembled Meetings, 333 S. State Street, Suite V324, Lake Oswego, OR 97034.

**Jennifer@wellassembled.com**

**c: 503-545-2662**

### Space Assignment

Preference of space assignment will be given in the order in which applications are received.

Following the September 1st deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate that on their application. Careful consideration will be given to such requests. The VVS reserves the right to alter the exhibit floor plan at any time.

### Cancellation Policy

Cancellations received in writing before August 17th will be subject to a 50% administrative fee. No refund is possible for cancellations received after August 17, 2023.

# TERMS & CONDITIONS

**Installation of Exhibits** - The exhibit area will be available for set-up on Friday, September 15th, 2023.

**Dismantling of Exhibits** - All exhibits must remain intact until the official closing time of 12:00 pm Sunday, September 17th, 2023.

**Shipping Instructions** - Please refer to the shipping instructions in the on-line service kit (available July 2023).

**Exhibit Personnel** - All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation. Each exhibiting company is allotted a certain number of badges depending on exhibit level. Additional badges are \$150 each.

**Special Needs** - Please contact the Conference Manager if you have a disability that will require special accommodations.

**Conducting Exhibits** - No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Conference Manager. The Conference Manager reserves the right to refuse applications which do not meet the standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

**Fire Protection** - All materials used in the exhibit area must be flame proofed and fire-resistant to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Department. Any exhibit or parts thereof found not to be fireproof may be dismantled. All aisles and exits must be always kept clear, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

**Protection of the Hotel Building** - Exhibitors will be held liable for any damage caused to the Hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors or other parts or portions of the hotel building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

**Security** - There will be no security furnished in the exhibit area when exhibits are closed. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor, and we strongly advise all valuables to be removed each night for safekeeping.

**Liability** - Exhibitor shall be fully responsible to pay for all damages to property owned by the Venue, its owners or managers which result from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, The Omni Homestead Resort and Well-Assembled Meetings & Associations, their owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the Venue, or any part thereof.

**Indemnification** - The exhibitor, Venue and VVS agree to indemnify, defend and hold the each other harmless from any loss, liability, costs or damages arising from actual or threatened claims or causes of action resulting from the negligence, gross negligence or intentional misconduct of the party indemnifying or its respective officers, directors, employees, agents, contractors, members or participants (as applicable), provided that with respect to officers, directors, employees, and agents such as individuals are acting within the scope of their employment or agency, as applicable.

**Insurance** - The exhibitor shall obtain and maintain and provide evidence of insurance upon request in amount sufficient to provide coverage for any liabilities which may reasonably arise out of or result from the parties' respective obligations pursuant to this contract.

# 2023 SUPPORT OPPORTUNITIES

## MARKETING OPPORTUNITIES

### \_\_\_ \$10,000 Saturday Lunch Symposium (PLATINUM SUPPORT)

Features sole support of Symposium with speaker(s) of your choice, upright Industry signs featuring your latest product advertising your symposium, complimentary meeting registration for 5 industry attendees, and mention on website, rolling slides, and course materials. Food and non-alcoholic beverage included. Attendance to reception is included. Exhibit booth is included.

### \_\_\_ \$7,500 Saturday or Sunday Breakfast Symposium (GOLD SUPPORT)

Features sole support of Symposium with speaker(s) of your choice, upright Industry signs featuring your latest product advertising your symposium, complimentary meeting registration for 3 industry attendees, and mention on website, rolling slides, and course materials. Food and non-alcoholic beverage included. Attendance to reception is included. Exhibit booth is included.

### \_\_\_ \$5,000 Welcome Reception (SILVER SUPPORT)

Features sole support of Welcome Reception, upright Industry signs featuring your latest product advertising your symposium, complimentary meeting registration for 2 industry attendees, and mention on website, rolling slides, and course materials. Food and non-alcoholic beverage included. Attendance to reception is included. Exhibit booth is included.

### \_\_\_ \$2,000 Industry Exhibit Booth

Includes one 6' x 30" draped table and two chairs, complimentary badges for 2 industry attendees, and mention on the website, rolling slides, and course materials. Includes full attendee list.

### \_\_\_ \$1,000 Break Booster

Includes one tabletop poster displayed with company name and logo with exclusive placement on the refreshment tables and recognition on rolling slides and course materials. Includes full attendee list.

### \_\_\_ \$500 Event-distributed flyers/brochures with your logo

If you and your company cannot join in-person this year, here is an opportunity for your product logo to make it into the hands and minds of every attendee. Simply send us your brochure, marketing materials, business cards, give-away, and display it on our TAKE A BROCHURE table.

### \_\_\_ \$150 Additional Industry Exhibitor Badges

## EDUCATIONAL GRANTS

Your support helps to offset the cost of the meeting and keep access to all attendees at a reduced cost. Due to ACCME regulations, advertising and exhibit space cannot be offered as part of your educational grant.

### \_\_\_ \$10,000 Educational Support

### \_\_\_ \$7,500 Educational Support

### \_\_\_ \$5,000 Educational Support

# SEPT 15 - 17, 2023

Virginia Vascular Society  
A network of vascular surgeons

<https://virginiavascularsociety.org>

## ACCOMMODATIONS

The Omni Homestead  
Resort  
Hot Springs, VA



7696 Sam Snead Hwy, Hot Springs, VA  
24445

### Room Reservations:

We have negotiated a special discounted rate of \$449/night. The deadline to receive this rate is August 1, 2023.

Please call the hotel at (800) 838-1766 and mention "Virginia Vascular Society" to receive this group discount rate.

## ACCREDITATION STATEMENT

This activity has applied for *AMA PRA Category 1 Credit TM* for physicians and contact hours for nurses through Amedco, LLC in partnership with the ACCME.

Please see the onsite document titled "Learner Notification" for more details. This document will be distributed at the registration desk.

\*please refer to the website for accreditation updates



Contact:

Jennifer Cheetham  
Jennifer@wellassembled.com  
c: 503-545-2662

# SEPT 15 - 17, 2023

## INDUSTRY AGREEMENT

Please complete the following to confirm your participation in the 2023 Virginia Vascular Society Annual Meeting, in Hot Springs, VA.



- \_\_\_\_\_ \$10,000                  Platinum Level Support
- \_\_\_\_\_ \$7,500                    Gold Level Support
- \_\_\_\_\_ \$5,000                    Silver Level Support
- \_\_\_\_\_ \$2,000                    Exhibitor
- \_\_\_\_\_ \$500                      Take a Brochure Support
- \_\_\_\_\_ CUSTOM

\$ \_\_\_\_\_ **TOTAL SUPPORT**

**If paying by check, please make checks payable to:**

Virginia Vascular Society  
Send in c/o Well-Assembled Meetings  
333 S. State Street, Suite V324  
Lake Oswego, OR 97034

\_\_\_\_\_  
Organization Name/Credit Card Holder Name

\_\_\_\_\_  
Billing Address City, State, Zip Code

\_\_\_\_\_  
Phone                                  Email

\_\_\_\_\_  
/

\_\_\_\_\_  
VISA/MC #Expiration Date CCV

**Authorized Signature** \_\_\_\_\_ **Charge Total** \_\_\_\_\_

**Onsite Representative Name and Email** \_\_\_\_\_

**Onsite Representative Name and Email** \_\_\_\_\_

**Onsite Representative Name and Email** \_\_\_\_\_

**Onsite Representative Name and Email** \_\_\_\_\_

By completing this form, you agree to a financial support of the 2023 VVS Annual Meeting. A cancellation fee of 50% of total support applies if canceled before August 17, 2023. Space is first come first serve, in accordance to level of support and date of application.

**Please return this form to:**

Jennifer Cheetham | jennifer@wellassembled.com | 503-545-2662  
VVS c/o Well-Assembled Meetings, 333 S. State St. Suite V-324, Lake Oswego, OR 97034

